

# IVAN MOSCATI

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## CURRENT POSITIONS

Since 2012 Associate Professor of Economics, University of Insubria, Department of Economics, Varese, Italy.  
Since 2012 Adjunct Professor in History of Economics, Bocconi University, Department of Economics, Milan, Italy.  
Since 2013 Director of the B.Sc. in Economics and Management, University of Insubria.  
Italian Scientific Habilitation (ASN) for full professor in Economics (13/A1) and History of Economic Thought (13/C1).

## PREVIOUS APPOINTMENTS

2006-2012 Lecturer in Economics and History of Economic Thought, Bocconi University.  
2003-2006 Postdoctoral Fellow, Department of Economics, Bocconi University.

## EDUCATION

2000-2003 Ph.D. in History of Economics, Department of Economics, University of Florence, Italy.  
1998-2000 Master of Arts in Philosophy, University of Augsburg, Germany.  
1988-1995 Bachelor in Economics and Social Sciences (DES), *summa cum laude*, Bocconi University.

## RESEARCH INTERESTS

History and methodology of decision theory; Experimental and behavioral economics; Measurement theory.

## OTHER AFFILIATIONS

Since 2010 Research Associate, Centre for Philosophy of Natural and Social Science, London School of Economics.

## VISITING FELLOWSHIPS

2016 Munich Center for Mathematical Philosophy, Ludwig Maximilian University, Munich.  
2014 École Normale Supérieure and IHPST, Paris.  
2013 Friedrich Schiller University and Max Planck Institute of Economics, Jena, Germany.  
2010 London School of Economics, CPNSS, London (other visits in 2005 and academic year 2008-2009).  
2004 Duke University, Center for the History of Political Economy, Durham, USA.

## EDITORIAL ACTIVITY

Since 2016 Associate Editor of the *Journal of the History of Economic Thought* (JHET).  
Scimago Journal Rank of JHET: Q1 in Economics, Econometrics and Finance, miscellaneous.  
2012-2016 Associate Editor of the *Journal of Economic Methodology* (JEM).  
Scimago Journal Rank of JEM: Q2 in Economics, Econometrics and Finance, miscellaneous.

## AWARDS

2008 History of Economics Society, Award for best article in the history of economics for 2007.  
2003 Italian Association for the History of Economic Thought, Award for best young scholar's paper.

## PUBLICATIONS

### BOOKS

- [1] *Measuring Utility. From the Marginal Revolution to Behavioral Economics*. New York: Oxford University Press, forthcoming 2018.
- [2] *From Classical Political Economy to Behavioral Economics*. Milan: Egea, 2012.

### ARTICLES IN JOURNALS LISTED IN SCOPUS AND WEB OF SCIENCE

- [3] Expected Utility Theory and Experimental Utility Measurement, 1950–1985: From Confidence to Scepticism. *European Journal of the History of Economic Thought*, 24, 2017: 1318-54.
- [4] How Economists Came to Accept Expected Utility Theory: The Case of Samuelson and Savage. *Journal of Economic Perspectives*, 30, 2016: 219-36.
- [5] Measuring the Economizing Mind in the 1940s and 1950s: The Mosteller-Nogee and Davidson-Suppe-Siegel Experiments to Measure the Utility of Money. *History of Political Economy*, 48 (5), 2016: 239-69.
- [6] Nash Was a First to Axiomatize Expected Utility, with H. Bleichrodt, C. Li, and P.P. Wakker. *Theory and Decision*, 81, 2016: 309-12.
- [7] Over-the-Counter Markets vs. Double Auctions: A Comparative Experimental Study, with G. Attanasi and S. Centorrino. *Journal of Behavioral and Experimental Economics*, 63, 2016: 22-35.
- [8] Measurement Theory and Utility Analysis in Suppes' Early Work, 1951-1958. *Journal of Economic Methodology*, 23, 2016: 252-67.
- [9] Introduction: Methodologies of Bounded Rationality, with T. Grüne-Yanoff and C. Marchionni. *Journal of Economic Methodology*, 21, 2014: 325-42.
- [10] Were Jevons, Menger and Walras Really Cardinalists? On the Notion of Measurement in Utility Theory, Psychology, Mathematics and Other Disciplines, 1870-1910. *History of Political Economy*, 45, 2013: 373-414.
- [11] How Cardinal Utility Entered Economic Analysis, 1909-1944. *European Journal of the History of Economic Thought*, 20, 2013: 906-39.
- [12] Intension, Extension, and the Model of Belief and Knowledge in Economics. *Erasmus Journal for Philosophy and Economics*, 5 (2), 2012: 1-26.
- [13] Becker Random Behavior and the As-If Defense of Rational Choice Theory in Demand Analysis, with P. Tubaro. *Journal of Economic Methodology*, 18, 2011: 107-28.
- [14] More Economics, Please: We're Historians of Economics. *Journal of the History of Economic Thought*, 30, 2008: 85-91.
- [15] Early Experiments in Consumer Demand Theory: 1930-1970. *History of Political Economy*, 39, 2007: 359-401.
- [16] History of Consumer Demand Theory 1871-1971: A Neo-Kantian Rational Reconstruction. *European Journal of the History of Economic Thought*, 14, 2007: 119-56.
- [17] The Logic of Experimental Discovery. *History of Economic Ideas*, 14, 2006: 123-30.

- [18] W.E. Johnson's 1913 Paper and the Question of his Knowledge of Pareto. *Journal of the History of Economic Thought*, 27, 2005: 283-304.
- [19] Enzo Paci's Analysis of Political Economy: An Appraisal (in Italian). *Economia Politica*, 17, 2000: 93-112.

#### ARTICLES IN OTHER JOURNALS, BOOK CHAPTERS, AND DICTIONARY ENTRIES

- [20] Twentieth-Century Italian Economic Thought through the Lens of the *Giornale degli Economisti*. *Giornale degli Economisti*, 125, 2015: v-xx.
- [21] Austrian Debates on Utility Measurement, from Menger to Hayek. In *Hayek: A Collaborative Biography, Part IV. England, the Ordinal Revolution and the Road to Serfdom, 1931-1950*, edited by R. Leeson. New York: Palgrave Macmillan, 2015: 137-79.
- [22] Rational Choice Theory (in Italian). In *Enciclopedia Filosofica*, edited by V. Melchiorre, vol. 10: 10105-09. Bompiani, Milano, 2006.
- [23] Short entries in *Enciclopedia Filosofica*, Bompiani, Milano, 2006 (in Italian): Nash Equilibrium (vol. 4: 3512-13), Free Riding (vol. 5: 4469-70), Cooperative Games (vol. 5: 4754-55), Non-Cooperative Games (vol. 5: 4755), Uncertainty and Risk (vol. 6: 5581-82).

#### EDITORSHIP

- [24] Editor of the third Italian edition of B.D. Bernheim and M.D. Whinston, *Microeconomics*, McGraw-Hill Italy, 2016.
- [25] Guest editor for the special issue of the *Giornale degli Economisti* on "Classics from the *Giornale degli Economisti* in English Translation", 125 (2-3), 2015.
- [26] Guest editor for the special issue of the *Journal of Economic Methodology* on "Methodological Perspectives on Recent Theories of Bounded Rationality", with C. Marchionni and T. Grüne-Yanoff, 21 (4), 2014.
- [27] Editor of the second Italian edition of B.D. Bernheim and M.D. Whinston, *Microeconomics*, Milan: McGraw-Hill Italy, 2012, with A.M. Cardani.

#### BOOK REVIEWS

- [28] Review of V. Barnett, *E.E. Slutsky as Economist and Mathematician*, Routledge, 2011. *History of Economic Ideas*, 21 (3), 2013, 139-41.
- [29] Review of R. Frisch, *A Dynamic Approach to Economic Theory*, edited by O. Bjerkholt and D. Quin, Routledge, 2011, and of R. Frisch, *Problems and Methods of Econometrics*, edited by O. Bjerkholt and A. Dupont-Kieffer, Routledge, 2009. *History of Economic Ideas*, 21 (2), 2013, 134-35.
- [30] Review of D. Hausman, *Preference, Value, Choice, and Welfare*, Cambridge UP, 2012. *Erasmus Journal for Philosophy and Economics*, 5 (2), 2012: 125-131.
- [31] War, Peace, and the Birth of Game Theory. A Review of R. Leonard, *Von Neumann, Morgenstern, and the Creation of Game Theory*, Cambridge UP, 2010. *Journal of Economic Methodology*, 18, 2011: 434-40.
- [32] The Visible Hand Historically X-Rayed. A Review of S.G. Medema, *The Hesitant Hand: Taming Self-Interest in the History of Economic Ideas*, Princeton UP, 2011. *History of Economic Ideas*, 19 (1), 2011: 169-75.

- [33] Review of A. Caplin and A. Schotter (eds), *The Foundations of Positive and Normative Economics: A Handbook*, Oxford UP, 2008. *Economics and Philosophy*, 26, 2010: 101-08.
- [34] Review of V. Pareto, *Considerations on the Fundamental Principles of Pure Political Economy*, edited by R. Marchionatti and F. Mornati, Routledge, 2007. *History of Economic Ideas*, 16, 2008: 163-64.
- [35] Review of N. Giocoli, *Modeling Rational Agents*, Elgar, 2003 (in Italian). *Economia Politica*, 21, 2004: 361-65.
- [36] Review of M.P. Schinkel, *Disequilibrium Theory*, Maastricht University Press, 2002. *History of Economic Ideas*, 11, 2003: 124-28.
- [37] Review of L. Bruni, *Vilfredo Pareto*, Polistampa 1999 (in Italian). *Pensiero Economico Italiano*, 9, 2001: 189-92.

#### **OTHER PUBLICATIONS**

- [38] Translations into English, with H. Ampt, of articles originally published in Italian in the *Giornale degli Economisti*: C. Gini, Prices and Consumption, 1910; L. Einaudi, On the concept of "State as Factor of Production", 1942; B. de Finetti, On Preferability, 1952; A. Montesano, The Notion of Dynamic Economics, 1972. In *Giornale degli Economisti*, 125, 2015: 149-171, 231-255, 257-279, and 297-334.
- [39] The Canary in Context. *History of Economic Ideas*, 16 (3), 2008: 98-100.

#### **WORKING PAPERS**

- [40] Message or Environment? A Framework for Designing Nudges, with L. Congiu, March 2018.
- [41] Epistemic virtues and theory choice in economics. LSE-CPNSS Discussion Paper 79/06, September 2006.

#### **TEACHING**

##### **CURRENT**

- Since 2012 Microeconomics (in Italian), B.Sc. in Economics and Management, Insubria.
- Since 2006 History of Economics (in English), B.Sc. in Economics, Bocconi.
- Since 2014 Behavioral Economics (in English), M.A. in Economics of Innovation, Insubria.
- Since 2015 Choice Theory (in English), PhD in Methods and Models for Economic Decisions, Insubria.

##### **PREVIOUS**

- 2010-2015 History of Economic Thought (in English), Ph.D. in Economics and Finance, Bocconi.
- 2013 History of Economic Thought (in English), Ph.D. in Economics of Innovative Change, F. Schiller University.
- 2003-2011 Microeconomics (in Italian), B.Sc. in Business Administration, Bocconi.
- 2006 Philosophy of Science (in Italian), B.A. in Philosophy, Università San Raffaele, Milan, 2006.
- 2005 Game Theory, B.Sc. in Economics, Queen Mary, University of London, 2005.

## INVITED SEMINARS AND TALKS

- 2018-2015 D-TEA workshop 2018; Ludwig Maximilian University, Munich, MCMP seminar; D-TEA workshop 2016; UNED Madrid, seminar; Duke University, HOPE 2015 Conference; D-TEA workshop 2015; Université Nice Sophia Antipolis, GREDEG seminar.
- 2014-2010 London School of Economics, HPPE seminar; Institut d'Histoire et de Philosophie des Sciences et des Techniques, Paris, DRI seminar; Université Paris I, CEE seminar; Sant'Anna School of Advanced Studies, Pisa, LEM seminar; Max Planck Institute of Economics, Jena, brown bag seminar; London School of Economics, Choice group seminar; Université de Lausanne, Histoire des idées et philosophie économiques seminar; Université Lumière Lyon, Histoire de l'économie politique seminar; University of Turin, CESMEP seminar; Bocconi University, MicroCafé seminar; Erasmus University Rotterdam, EIPE seminar.
- BEFORE 2010 LSE, Choice group seminar (two seminars); Université Paris Ouest Nanterre La Défense, Economic theory and philosophy seminar; History of Economics Society, Toronto conference 2008, plenary session on "History of economics and social science studies"; University of Ancona, Department of economics seminar; London School of Economics, Choice group seminar and CPNSS seminar; Queen Mary University of London, Department of economics seminar; Duke University, History of Political Economy seminar; University of Milano-Bicocca, Department of economics seminar.

## CONFERENCES

- HES History of Economics Society: Chicago 2018; Durham (USA) 2016; East Lansing (USA) 2015; Montreal 2014; Vancouver 2013; St. Catharines (Canada) 2012; Denver 2009; Toronto 2008; Grinnell (USA) 2006; Toronto 2004; Durham 2003.
- ESHET European Society for the History of Economic Thought: Antwerp 2017; Paris 2016; Rome 2015; St. Petersburg 2012; Amsterdam 2010; Strasbourg 2007; Porto 2006; Stirling (UK) 2005; Venezia-Treviso 2004; Paris 2003.
- INEM International Network for Economic Method: Rotterdam 2013; St. Petersburg 2012; Madrid 2008; Grinnell (USA) 2006.
- STOREP Italian Society for the History of Political Economy: Piacenza 2017; Bergamo 2014; Gaeta 2013; Padua 2012; Lecce 2011; Trento 2010; Florence 2009; Rome 2008; Pollenzo 2007; Siena 2005.
- AISPE Italian Association for the History of Economics: Florence 2013; Pisa 2011; Brescia 2003.
- ASSA Allied Social Science Associations: Chicago 2017; San Francisco 2016; Boston 2015; San Francisco 2009.
- OTHERS Society of Italian Economists (SIE), Milan, 2016; ISUS, Lucca 2011.

## WORKSHOPS AND SMALLER CONFERENCES

Measurement at the crossroads, Université Paris Diderot 2018; Economics and psychology in historical perspective conference, Université Paris I, 2014; History of recent economics (HISRECO) conference, University of Siena, 2014; Observation in economics and natural sciences workshop, University of Amsterdam, 2010; Complexity and economic theory workshops, University of Milan, 2009, and University of Turin, 2010; European conference on the history of economics (ECHE), University of Siena, 2007; Mathematics in the history of economics workshops, University of Turin, 2003, and University of Siena, 2004; History of economics workshop, University of Siena, 2002.

## POPULARIZATION

History of economic thought pills in “Tempi Moderni” by Radiotelevisione Svizzera (RSI), January-February 2018, <https://www.rsi.ch/la1/programmi/informazione/tempi-moderni/>; Smith, Ricardo, Marx, and Walras.

## RESEARCH GRANTS AND SCHOLARSHIPS

- 2017 Italian Ministry of University and Research, grant for “Basic research activities” (FFABR) allotted to the 25% most productive Italian associate professors in terms of research.
- 2016-2017 European Society for the History of Economic Thought, grant for research on “Explorations in the recent history of decision theory, 1945-1990”, with C. Herfeld.
- 2012-2015 Fondazione Cariplo, Milan, grant “Universities and firms”, Department of Economics, Insubria.
- 2008-2010 Italian Ministry of University and Research, PRIN 2007 on “Complexity and economic theory”, University of Florence unit.
- 2004-2006 Bocconi University, grant for research on “The epistemic program in game and decision theory”.
- 2003-2005 Italian Ministry of University and Research, PRIN 2002 on “Mathematics in the history of economics”, University of Florence unit.
- 1999-2000 Scholarship from DAAD and Bayerisches Staatsministerium für Wissenschaft, Forschung und Kunst.
- 1997-1999 Scholarship from the University of Pavia, Italy, for research abroad.

## REFEREEING

JOURNALS *American Economic Review; Review of Economic Studies; Journal of Economic Behavior & Organization; Economica; Theory and Decision; Cambridge Journal of Economics; Economics and Philosophy; Journal of Economic Methodology; Erkenntnis; European Journal for Philosophy of Science; International Review of Economics; History of Political Economy; Journal of the History of Economic Thought; European Journal of the History of Economic Thought; History of Economic Ideas.*

PUBLISHERS Cambridge University Press; Routledge.

## ORGANIZATION OF SCIENTIFIC MEETINGS

- 2017 Organizer of the 2017 ESHET summer school on “The evolution of the economic theory of decision-making”, with F. Guala and R. Seri, Lake Como School of Advanced Studies, 28/8–1/9, 2017.

## OTHER SCIENTIFIC ACTIVITIES AND SERVICES

- Since 2017 Member of the ANVUR (National Agency for the Evaluation of Universities and Research) committee in charge of updating the list of scientific journals for economic and statistical sciences.
- 2014-2017 Member of the executive committee of the History of Economics Society (HES).
- 2012-2015 Member of the executive committee of the Italian Society for the History of Political Economy (STOREP).
- 2001-2008 Etas RCS Media Group, Milan: Editorial consultant for economics.