

IVAN MOSCATI

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University of Insubria
Department of Economics
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CURRENT POSITIONS

- Since 2018 Full Professor of Economics, University of Insubria, Department of Economics, Varese, Italy.
- Since 2018 Director of the Ph.D. program in Methods and Models for Economic Decisions, University of Insubria.
- Since 2018 Adjunct Professor in History of Economic Thought, Università della Svizzera Italiana (USI), Lugano, Switzerland.
- Since 2012 Adjunct Professor in History of Economic Thought, Bocconi University, Milan, Italy.
- Since 2010 Research Associate, Centre for Philosophy of Natural and Social Science (CPNSS), London School of Economics, UK.

PREVIOUS APPOINTMENTS

- 2012–2018 Associate Professor of Economics, University of Insubria, Department of Economics.
- 2006–2012 Lecturer in Economics and History of Economic Thought, Bocconi University, Department of Economics.
- 2003–2006 Postdoctoral Fellow, Bocconi University, Department of Economics.

EDUCATION

- 2000–2003 Ph.D. in History of Economic Thought, University of Florence, Italy.
- 1998–2000 Master of Arts in Philosophy, University of Augsburg, Germany.
- 1988–1995 Bachelor in Economic and Social Sciences (DES), *summa cum laude*, Bocconi University.

RESEARCH INTERESTS

History of microeconomics, with special focus on the history of utility theory and decision analysis.

Economic methodology and the philosophy of social sciences.

Experimental and behavioral economics.

Measurement theory.

RESEARCH AWARDS

- 2018 European Society for the History of Economic Thought (ESHET), Award for best article in the history of economic analysis for 2016/2017.
- 2017 Italian Ministry of University and Research, Award for “Basic research activities” (FFABR) allotted to the 25% most productive Italian associate professors in terms of research.
- 2008 History of Economics Society (HES), Award for best article in the history of economics for 2007.
- 2003 Italian Association for the History of Economic Thought (AISPE), Award for best young scholar’s paper presented at the 2003 AISPE conference.

RESEARCH GRANTS

- 2016–2017 Principal Investigator, grant from the European Society for the History of Economic Thought (ESHET) for research on “Explorations in the Recent History of Decision Theory, 1945-1990”, with C. Herfeld.
- 2008–2010 Member of the University of Florence unit, PRIN 2007 grant from the Italian Ministry of University and Research (MIUR) for research on “Complexity and Economic Theory”.
- 2004–2006 Principal Investigator, grant from Bocconi University for research on “The Epistemic Program in Game and Decision Theory”.
- 2003–2005 Member of the University of Florence unit, PRIN 2002 grant from the Italian Ministry of University and Research (MIUR) for research on “Mathematics in the History of Economics”.

VISITING POSITIONS

- Nov.–Dec. 2016 Senior Visiting Fellow, Munich Center for Mathematical Philosophy (MCMP), Ludwig Maximilian University, Munich.
- Oct.–Nov. 2014 Visiting Fellow, École Normale Supérieure and Institut d’Histoire et de Philosophie des Sciences et des Techniques (IHPST), Paris.
- Oct.–Nov. 2013 Visiting Fellow, Friedrich-Schiller-Universität and Max Planck Institute of Economics, Jena, Germany.
- Jul.–Aug. 2010 Visiting Fellow, Centre for Philosophy of Natural and Social Science (CPNSS), London School of Economics.
- Sep. 2008–
Aug. 2009 Visiting Fellow, academic year 2008–2009, Centre for Philosophy of Natural and Social Science (CPNSS), London School of Economics.
- Sept.–Dec. 2005 Visiting Fellow, CPNSS, London School of Economics.
- Aug.–Dec. 2004 Visiting Fellow, Department of Economics, Duke University, Durham, USA.

PUBLICATIONS

BOOKS

- [1] [Measuring Utility. From the Marginal Revolution to Behavioral Economics.](#) New York: Oxford University Press, 2018.
- [2] [From Classical Political Economy to Behavioral Economics.](#) Milan: Egea, 2012.

JOURNAL ARTICLES

- [3] [Message and Environment: A Framework for Nudges and Choice Architecture,](#) with L. Congiu. *Behavioural Public Policy*, 2019, forthcoming.
- [4] [Expected Utility Theory and Experimental Utility Measurement, 1950–1985: From Confidence to Scepticism.](#) *European Journal of the History of Economic Thought*, 24, 2017: 1318–1354.
- [5] [How Economists Came to Accept Expected Utility Theory: The Case of Samuelson and Savage.](#) *Journal of Economic Perspectives*, 30, 2016: 219–236.
ESHET award for best article in the history of economic analysis for 2016/2017.
- [6] [Measuring the Economizing Mind in the 1940s and 1950s: The Mosteller–Nogee and Davidson–Suppes–Siegel Experiments to Measure the Utility of Money.](#) *History of Political Economy*, 48 (5), 2016: 239–269.
- [7] [Nash Was a First to Axiomatize Expected Utility,](#) with H. Bleichrodt, C. Li, and P.P. Wakker. *Theory and Decision*, 81, 2016: 309–312.
- [8] [Over-the-Counter Markets vs. Double Auctions: A Comparative Experimental Study,](#) with G. Attanasi and S. Centorrino. *Journal of Behavioral and Experimental Economics*, 63, 2016: 22–35.
- [9] [Measurement Theory and Utility Analysis in Suppes' Early Work, 1951–1958.](#) *Journal of Economic Methodology*, 23, 2016: 252–267.
- [10] [Twentieth-Century Italian Economic Thought through the Lens of the *Giornale degli Economisti*.](#) *Giornale degli Economisti*, 125, 2015: v–xx.
- [11] [Introduction: Methodologies of Bounded Rationality,](#) with T. Grüne-Yanoff and C. Marchionni. *Journal of Economic Methodology*, 21, 2014: 325–342.
- [12] [Were Jevons, Menger and Walras Really Cardinalists? On the Notion of Measurement in Utility Theory. Psychology, Mathematics and Other Disciplines, 1870–1910.](#) *History of Political Economy*, 45, 2013: 373–414.
- [13] [How Cardinal Utility Entered Economic Analysis, 1909–1944.](#) *European Journal of the History of Economic Thought*, 20, 2013: 906–939.
- [14] [Intension, Extension, and the Model of Belief and Knowledge in Economics.](#) *Erasmus Journal for Philosophy and Economics*, 5 (2), 2012: 1–26.
- [15] [Becker Random Behavior and the As-If Defense of Rational Choice Theory in Demand Analysis,](#) with P. Tubaro. *Journal of Economic Methodology*, 18, 2011: 107–128.

- [16] [More Economics, Please: We're Historians of Economics](#). *Journal of the History of Economic Thought*, 30, 2008: 85–91.
- [17] [Early Experiments in Consumer Demand Theory: 1930–1970](#). *History of Political Economy*, 39, 2007: 359–401.
HES award for best article in the history of economics for 2007.
- [18] [History of Consumer Demand Theory 1871–1971: A Neo-Kantian Rational Reconstruction](#). *European Journal of the History of Economic Thought*, 14, 2007: 119–156.
AISPE award for best young scholar's paper.
- [19] [The Logic of Experimental Discovery](#). A Review Essay on F. Guala, *The Methodology of Experimental Economics*, Cambridge University Press, 2005. *History of Economic Ideas*, 14, 2006: 123–130.
- [20] [W.E. Johnson's 1913 Paper and the Question of his Knowledge of Pareto](#). *Journal of the History of Economic Thought*, 27, 2005: 283–304.
- [21] [La riflessione di Enzo Paci sull'economia politica: una disamina economico-filosofica](#). *Economia Politica*, 17, 2000: 93–112.

BOOK CHAPTERS AND DICTIONARY ENTRIES

- [22] Not a Behaviorist: Samuelson's Contributions to Utility Theory in the Harvard Years, 1936–1940. In *Paul Samuelson: Master of Modern Economics*, edited by R. Anderson, W. Barnett, and R. A. Cord. New York: Palgrave Macmillan, 2019, forthcoming.
- [23] [Austrian Debates on Utility Measurement, from Menger to Hayek](#). In *Hayek: A Collaborative Biography, Part IV. England, the Ordinal Revolution and the Road to Serfdom, 1931–1950*, edited by R. Leeson. New York: Palgrave Macmillan, 2015: 137–179.
- [24] Teoria della scelta razionale. In *Enciclopedia Filosofica*, edited by V. Melchiorre, vol. 10: 10105–10109. Milano: Bompiani, 2006.
- [25] Short entries in *Enciclopedia Filosofica*, Bompiani: Equilibrio di Nash (vol. 4: 3512–3513), Free rider (vol. 5: 4469–4470), Giochi cooperativi (vol. 5: 4754–4755), Giochi non-cooperativi (vol. 5: 4755), Incertezza e rischio (vol. 6: 5581–5582).

EDITORSHIP

- [26] Editor of the third Italian edition of B.D. Bernheim and M.D. Whinston, *Microeconomics*, McGraw-Hill Italy, 2016.
- [27] Guest editor for the special issue of the *Giornale degli Economisti* on “Classics from the *Giornale degli Economisti* in English Translation”, 125 (2-3), 2015.
- [28] Guest editor for the special issue of the *Journal of Economic Methodology* on “Methodological Perspectives on Recent Theories of Bounded Rationality”, with C. Marchionni and T. Grüne-Yanoff, 21 (4), 2014.
- [29] Editor of the second Italian edition of B.D. Bernheim and M.D. Whinston, *Microeconomics*, Milan: McGraw-Hill Italy, 2012, with A.M. Cardani.

BOOK REVIEWS

- [30] Review of V. Barnett, *E.E. Slutsky as Economist and Mathematician*, Routledge, 2011. *History of Economic Ideas*, 21 (3), 2013, 139–141.
- [31] Review of R. Frisch, *A Dynamic Approach to Economic Theory*, edited by O. Bjerkholt and D. Quin, Routledge, 2011, and of R. Frisch, *Problems and Methods of Econometrics*, edited by O. Bjerkholt and A. Dupont-Kieffer, Routledge, 2009. *History of Economic Ideas*, 21 (2), 2013, 134–135.
- [32] [Review of D. Hausman, *Preference, Value, Choice, and Welfare*](#), Cambridge University Press, 2012. *Erasmus Journal for Philosophy and Economics*, 5 (2), 2012: 125–131.
- [33] [War, Peace, and the Birth of Game Theory](#). A Review of R. Leonard, *Von Neumann, Morgenstern, and the Creation of Game Theory*, Cambridge University Press, 2010. *Journal of Economic Methodology*, 18, 2011: 434–440.
- [34] [The Visible Hand Historically X-Rayed](#). A Review of S.G. Medema, *The Hesitant Hand: Taming Self-Interest in the History of Economic Ideas*, Princeton University Press, 2011. *History of Economic Ideas*, 19 (1), 2011: 169–175.
- [35] [Review of A. Caplin and A. Schotter \(eds.\), *The Foundations of Positive and Normative Economics: A Handbook*](#), Oxford University Press, 2008. *Economics and Philosophy*, 26, 2010: 101–108.
- [36] [Review of V. Pareto, *Considerations on the Fundamental Principles of Pure Political Economy*](#), edited by R. Marchionatti and F. Mornati, Routledge, 2007. *History of Economic Ideas*, 16, 2008: 163–164.
- [37] [Review of N. Giocoli, *Modeling Rational Agents*](#), Elgar, 2003. *Economia Politica*, 21, 2004: 361–365.
- [38] [Review of M.P. Schinkel, *Disequilibrium Theory*](#), Maastricht University Press, 2002. *History of Economic Ideas*, 11, 2003: 124–128.
- [39] Review of L. Bruni, *Vilfredo Pareto*, Polistampa 1999. *Pensiero Economico Italiano*, 9, 2001: 189–192.

OTHER PUBLICATIONS

- [40] Translations into English, with H. Ampt, of articles originally published in Italian in the *Giornale degli Economisti*: C. Gini, [Prices and Consumption](#), 1910; L. Einaudi, [On the Concept of “State as Factor of Production”](#), 1942; B. de Finetti, [On Preferability](#), 1952; A. Montesano, [The Notion of Dynamic Economics](#), 1972. In *Giornale degli Economisti*, 125, 2015: 149–171, 231–255, 257–279, and 297–334.
- [41] [The Canary in Context](#). *History of Economic Ideas*, 16 (3), 2008: 98–100.

UNPUBLISHED WORKING PAPERS

- [42] [Epistemic Virtues and Theory Choice in Economics](#). LSE-CPNSS Discussion Paper 79/06, September 2006.

INVITED SEMINARS AND TALKS

2018-2016

Broaden Your Frame seminars, Bocconi University, Milan.

Institute of Economics (IdEP), Università della Svizzera Italiana, Lugano.

Workshop “Decision: Theory, Experiments, and Applications” (D-TEA), Institut Henri Poincaré, Paris.

Munich Center for Mathematical Philosophy (MCMP), Ludwig Maximilian University, Munich.

D-TEA Workshop, Université Paris-Dauphine, Paris.

2015-2013

Universidad Nacional de Educación a Distancia (UNED), Madrid.

D-TEA Workshop, GIE Axa, Paris.

GREDEG, Université Nice Sophia Antipolis, Nice.

Cercle d’Epistémologie de l’Economie, Université Paris 1 Panthéon-Sorbonne.

HPPE seminars, Department of Economic History, London School of Economics.

Groupe Décision, Rationalité et Interaction (DRI), IHPST, Paris.

LEM, Scuola Superiore Sant’Anna, Pisa.

Max Planck Institute of Economics, Jena.

Centre Walras–Pareto, Université de Lausanne.

Centre for Philosophy of Natural and Social Science (CPNSS), London School of Economics.

Before 2012

CESMEP, University of Turin.

Université Lumière Lyon.

Erasmus Institute for Philosophy and Economics (EIPE), Erasmus University Rotterdam.

CPNSS, London School of Economics.

Université Paris Ouest Nanterre La Défense, Paris.

Plenary talk, annual meeting of the History of Economics Society, York University, Toronto.

Department of Economics, University of Ancona.

Department of Economics, Queen Mary University of London.

CPNSS, London School of Economics.

History of Political Economy Seminar, Duke University.

CISEPS, University of Milan Bicocca.

CONFERENCES

2018-2016

Italian Society for the History of Political Economy (STOREP), Catholic University, Piacenza.

European Society for the History of Economic Thought (ESHET), University of Antwerp.

Italian Economic Association (SIE), Bocconi University, Milan.

History of Economics Society (HES), Duke University.

ESHET, Université Paris 1 Panthéon-Sorbonne.

Allied Social Science Associations (ASSA), San Francisco.

2015-2013

HES, Michigan State University.

ESHET, University of Rome 3.

History of Political Economy (HOPE) conference, Duke University.

ASSA, Boston.

“Economics and Psychology in Historical Perspective”, Université Paris 1 Panthéon-Sorbonne.

HES, Université du Québec à Montréal.

STOREP, University of Bergamo.

History of Recent Economics (HISRECO), University of Siena.

SIE, University of Bologna.

STOREP, University of Cassino.

International Network for Economic Method (INEM), Erasmus University Rotterdam.

HES, University of British Columbia, Vancouver.

Italian Association for the History of Economic Thought (AISPE), University of Florence.

Before 2012

STOREP, University of Padua; HES, Brock University, St. Catharines; ESHET, Saint Petersburg State University; AISPE, University of Pisa; STOREP, University of Lecce; International Society for Utilitarian Studies (ISUS), Lucca; STOREP, University of Trento; ESHET, University of Amsterdam; PRIN 2007 workshop, University of Turin; STOREP, University of Florence; HES, University of Colorado at Denver; Workshop on “Observation in Economics and Natural Sciences”, University of Amsterdam; ASSA, San Francisco; INEM, Universidad Nacional de Educación a Distancia (UNED), Madrid; STOREP, LUISS University, Rome; HES, York University, Toronto; European Conference on the History of Economics (ECHE), University of Siena; ESHET, Louis Pasteur University, Strasbourg; STOREP, Pollenzo (CN); AISPE, University of Padua; INEM, Grinnell College, Grinnell (IA); HES, Grinnell College; ESHET, University of Porto; STOREP, University of Siena; ESHET, University of Stirling; STOREP, Belgirate (VB); HES, Victoria University, Toronto; ESHET, University of Venice; HES, Duke University; AISPE, University of Brescia; ESHET, Université Paris 1 Panthéon-Sorbonne.

EDITORIAL ACTIVITY

ASSOCIATE EDITORSHIPS

- 2016–2018 Associate Editor of the *Journal of the History of Economic Thought* (JHET).
2012–2016 Associate Editor of the *Journal of Economic Methodology* (JEM).

MEMBERSHIP OF EDITORIAL BOARDS

- Since 2018 *Journal of the History of Economic Thought*.
Since 2016 *Journal of Economic Methodology*.
2011–2018 *Œconomia – History, Methodology, Philosophy*.
2011 *Journal of Economic Methodology*.

REFEREEING

- JOURNALS American Economic Review; Review of Economic Studies; Journal of Economic Behavior & Organization; *Economica*; Theory and Decision; Cambridge Journal of Economics; Economics and Philosophy; Journal of Economic Methodology; Erkenntnis; European Journal for Philosophy of Science; International Review of Economics; History of Political Economy; Journal of the History of Economic Thought; European Journal of the History of Economic Thought; History of Economic Ideas; *Œconomia*.
- PUBLISHERS Cambridge University Press; Routledge; Etas-RCS.
- OTHERS Italian Ministry of University and Research (MIUR), referee for PRIN projects; Carnegie Trust for the Universities of Scotland; Fundação para a Ciência e a Tecnologia, Portugal.

ORGANIZATION OF SCIENTIFIC MEETINGS

- 2019 Organizer of the summer school on "[Economic Behaviours: Models, Measurements, and Policies](#)", Lake Como School of Advanced Studies, 30 Jun.–5 Jul. 2019, with F. Guala and R. Seri.
- 2017 Organizer of the summer school on "[The Evolution of the Economic Theory of Decision Making](#)", Lake Como School of Advanced Studies, 28 Aug.–1 Sep. 2017, with F. Guala and R. Seri.

OTHER SCIENTIFIC ACTIVITIES AND SERVICES

- Since 2017 Member of the ANVUR (Italian National Agency for the Evaluation of Universities and Research) committee in charge of updating the ranking of scientific journals for economic and statistical sciences.
- 2014–2017 Member of the executive committee of the History of Economics Society.
- 2012–2015 Member of the executive committee of the Italian Society for the History of Political Economy (STOREP).

TEACHING

UNDERGRADUATE

Since 2012	Microeconomics (in Italian), B.Sc. in Economics and Management, University of Insubria, Varese.
Since 2014	Evolution of Economic Ideas (with D. Masciandaro), elective course for various B.Sc. programs, Bocconi University, Milan.
Since 2018	Critical History of Economic Thought (in Italian), B.Sc. in Economics, Università della Svizzera Italiana (USI), Lugano.
2014	Macroeconomics (in Italian), B.Sc. in Economics and Management, University of Insubria.
2006–2014	History of Economic Thought, elective course for various B.Sc. programs, Bocconi University.
2007–2012	Economic History and History of Economic Thought (in Italian; with M. Amato and S. Baia Curioni), B.Sc. in Economics and Management for Arts, Culture and Communication, Bocconi University.
2003–2011	Microeconomics (in Italian), various B.Sc. programs, Bocconi University.
2006	Economic Methodology (in Italian), B.Sc. in Philosophy, Vita-Salute San Raffaele University, Milan.
2005	Game theory, B.Sc. in Economics, Queen Mary, University of London.

GRADUATE

Since 2016	Behavioral Economics and Public Policies (with F. Figari), M.Sc. in Economics of Innovation, University of Insubria.
2014–2016	Behavioral Economics and Finance, M.Sc. in Economics of Innovation, University of Insubria.

PH.D.

Since 2015	Economic Theories of Decision Making, Ph.D. in Methods and Models for Economic Decisions, University of Insubria.
2010–2015	Classics in the Economic Thought of the 20th Century, Ph.D. in Economics and Finance, Bocconi University.
2013	History of Utility Theory, Ph.D. in Economics of Innovative Change, Friedrich-Schiller-Universität, Jena, Germany.

DEPARTMENT SERVICE

- Since 2018 Director of the Ph.D. program in Methods and Models for Economic Decisions, University of Insubria.
- Since 2015 Member of the scientific board of the Ph.D. program in Methods and Models for Economic Decisions, University of Insubria.
- 2012–2018 Director of the B.Sc. program in Economics and Management, University of Insubria.
- 2011–2012 Assistant Director of the B.Sc. program in Economics and Social Sciences (ESS), Bocconi University, Milan.
- 2010–2011 Organizer of the seminar series “MicroCafé: Seminars on the History and Philosophy of Microeconomics”, with F. Guala, Bocconi University and University of Milan.

POPULARIZATION

History of economic thought pills in “[Tempi Moderni](#)” by Radiotelevisione della Svizzera italiana (RSI), January–December 2018; talks on Smith, Ricardo, Marx, Walras, Hayek, Keynes, Ostrom.