



From Academic research to Startups: basic steps to create value

Programme:

9:45	Welcome
10:00 – 10:30	Innovation. The route to valorization. Intellectual Property Rights.
10:30 – 11:20	Spinoffs and startups. The lean startup approach. Exit strategy.
11:20 – 11:30	Break
11:30 – 12:45	Panel: Getting value from research

Who:

Leads the event: Mauro Fasano, Executive Deputy Chancellor for Innovation and Technology Transfer, Uninsubria

Panelists: Chiara Cappellini, Innovation office, Uninsubria
Luca Malinverno, Founder, RandomPower
Marta Pigazzini, Founder, Coelux
Emily S. Turilli, Scientific Analyst, ADYA

When: Tuesday 26 November, 2019

Where: Molini Marzoli, via Alberto da Giussano 12, Busto Arsizio.
Room «Biblioteca», Third Floor