

RESEARCHING PAST AND PRESENT HEALTH AND WELLBEING COMMUNICATION AT THE BRITISH LIBRARY

*Theoretical Perspectives and Methodological
Approaches: A Study-Day and Workshop*

The British Library, Knowledge Centre
(Eliot Room, 96 Euston Road, London)
NOVEMBER 8, 2024

9:00–9:30 REGISTRATION

9:30–10:00 WELCOME AND OFFICIAL OPENING

Simone Bacchini (The British Library), Subject Specialist, Arts & Humanities
and **Michelangelo Staffolani** (The British Library), Head of Content Strategy
and Services, Research Services

10:00–13:00 MORNING SESSION / COFFEE BREAK / LUNCH

Chairs: **Simone Bacchini** (BL), **Alessandra Vicentini** (University of Insubria)

Samuel Baker and **Stephanie von Hinke** (University of Bristol), *Using
Historical Data in Social Science Research: Digitisation and Applications*

Elisabetta Lonati (University of Eastern Piedmont), *Medicine and Wellbeing
in Late Modern Reference Works: Data Mining and the Materiality of the
Book*

13:00–15:50 AFTERNOON SESSION / COFFEE BREAK

Chairs: **Anna Anselmo** (University of Milan), **Simone Bacchini** (BL)

Kevin Harvey (Nottingham University), *Seeing Through Media Images: A
Multimodal Critical Discourse Analysis of Popular Representations of Ageing
and Dementia*

Angela Whitecross (Manchester University), *Voices of Our National Health
Service: Building a National Collection of the NHS and Covid-19*

Sylvia Jaworska (University of Reading), *What Does She Need: Magic Velvet
Beans or Nettle? Intersections of Food, Science and Gender in Magazine Ads*

Simone Bacchini (BL), *The British Library Resources: An Overview*

15:50 – 16:30 CLOSING REMARKS

Simone Bacchini (BL)

Scientific and Organising Committee

*Simone Bacchini, Anna Anselmo, Elisabetta Lonati,
Laura Tommaso, Alessandra Vicentini*

IN PARTNERSHIP WITH



UNIVERSITÀ DEGLI STUDI
DELL'INSUBRIA



UNIVERSITÀ DEL PIEMONTE ORIENTALE