



UNIVERSITÀ DEGLI STUDI  
DELL'INSUBRIA

## Master's Degree Hospitality for Sustainable Tourism Development (HoSTDe) Entrepreneurship Labs 2023-2024



Corso di laurea triennale  
Gestione Ambientale e Sviluppo  
Sostenibile (GASS)  
Dipartimento DISSTE  
Corso di laurea magistrale  
Lingue Culture Turismo (LCT)  
Dipartimento DISUM

### CONTACT US

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Spoke 3  
Industria del turismo e cultura

## Augmented reality for cultural heritage (4 ECTS)

Period: March-May 2024

The LAB will provide an overview of the possible applications of new media to tourism, and in particular the role of mixed reality (virtual reality and augmented reality) in developing new narratives of the territory and promoting cultural heritage. After investigating some case studies, the lab will focus on creating augmented reality media content thanks to the collaboration with an external company.

In collaboration with LogosNet



SPOKE 3 YOUNG



SPOKE 3  
CHALLENGE

e-REAL LABS  
at LOGOSNET



Official Language: English

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