



PROGRAMME

1st Economia Aziendale Online WORKSHOP

"Organizations: Administration, Governance, Management. Between Tradition and Future"

September 13th, 2023

Time (UTC+2 / CEST)	Keynote speakers, participants, track	Topics	Virtual room 'Microsoft TEAMS'
8.50 - 9.00	Patrizia Gazzola, Department of Economics, University of Insubria. Workshop Organising committee and Guest Editor of the "Economia Aziendale Online" Special Issue. Associate Editor "Economia Aziendale online - Business and Management Science International Quarterly Review" Stefano Amelio, Department of Economics, University of Insubria. Workshop Organising committee and Guest Editor of the "Economia Aziendale Online" Special Issue. Editorial Manager "Economia Aziendale online - Business and Management Science International Quarterly Review" Adalberto Rangone, Department of Law, University of Perugia. Workshop Organising committee	Welcome	Link 'Teams' ALFA*
9.00 - 9.05	Piero Mella, Editor-in-Chief "Economia Aziendale online - Business and Management Science International Quarterly Review", Former Professor of Business Economics and Administration, University of Pavia	Welcome - Introduction	Link 'Teams' ALFA*
9.05 - 10.00	Maria Cristina Pierro, Head of the Department of Economics, Full Professor of Tax Law, University of Insubria. Speech: "<i>Imprese e fiscalità</i>" Gianfranco Rusconi, Emeritus Professor, Former Professor of Business Economics and Administration, University of Bergamo. Speech: "<i>Sistema aziendale etico e teorie di gestione degli stakeholder: Una possibile convergenza</i>" Antonio Lo Parco, Director of Regional Office for Capacity Building for the World Customs Organization Europe Region. Speech: "<i>Il ruolo chiave delle dogane a presidio del commercio internazionale</i>"	Plenary session 1 (in ITALIAN) - sessione plenaria 1 (in ITALIANO)	Link 'Teams' ALFA*
10.00 - 11.15		Parallel sessions 1a - 1b	
ENGLISH	Session 1a - NODES (ENGLISH)	Chair: Roberta Minazzi	link 'Teams' BETA**
	Gazzola, Pezzetti, Iliashenko, Grechi	Analysis of the Digitainabity Concept Evolution in Fashion Industry: a Bibliometric Analysis	
	Romanelli	Designing governance within parliamentary administrations	
	Litardi, Gazzola, Bovi, Amelio	Sustainable or not sustainable? The readiness of Italian companies to the sustainable process integration and reporting	
	Bellucci, Citterio, Locatelli, Vezzulli	Green certifications and firm financial and non-financial performance: a bibliometric review	
ENGLISH	Session 1b - FINANCE and INNOVATION (ENGLISH)	Chair: Patrizia Gazzola	Link 'Teams' ALFA*
	Battanta, Magli	RegTech: the startups' ecosystem operated by Swisscom	
	Ali, Rangone	Role of decentralized finance in emerging financial services	
	Reber	The Holarchical Paradigm: A Shift Towards Holarchical Innovation Teams	
	Busolli, Rangone	NFT in art business: real opportunity or short-term novelty? A theoretical approach	
	Kangowa, Quiteshat, Yangailo	The Financial Inclusion strategies for forcibly displaced people in Zambia	
11.15 - 12.15		Parallel sessions 2a - 2b	
ITALIANO	Session 2a - NODES (ITALIANO)	Chair: Roberta Minazzi	link 'Teams' BETA**
	Gazzola, Pavione, Sciarini	Le certificazioni Bcorp nelle imprese agroalimentari: analisi di due casi studio	
	Querci	Silver economy: sostenibilità, politiche fiscali e drive commerciale strategico	
	Pavione, Pezzetti, Grechi	Musei d'impresa: sfide, opportunità e strategie per la preservazione e valorizzazione del patrimonio industriale e imprenditoriale	
	Gentile, Garzia, Slerca	La combinazione tra tradizione e innovazione nei modelli di business delle aziende del food. Uno studio empirico su un campione di aziende del settore food and beverage italiano	
ITALIANO	Session 2b - SOSTENIBILITÀ, IMPRENDITORIALITÀ ED INNOVAZIONE (ITALIANO)	Chair: Adalberto Rangone	Link 'Teams' ALFA*

	Buzzi	La tutela della donna nell'impresa italiana: sfide e opportunità	
	Moisello, Gottardo, Gavana	Comitato per le nomine e performance ambientale dell'impresa: l'effetto mediatore dell'indipendenza del consiglio di amministrazione	
	Pellicelli, Cerruti, Casalegno, Bagnato	Parchi scientifici e incubatori per la creazione di start-up innovative. Un'analisi empirica sulle start up del settore Life Science in Piemonte	
	Vaccari, Valvassori	Uomo-ambiente: Cowboy o astronauta?	
12.15 - 14.00	Lunch break		
14.00 - 15.00	Gianluca Colombo, Full Professor of Management and entrepreneurship, Former Head of the Department of Management, USI (Università della Svizzera Italiana), Guest Editor of the "Economia Aziendale Online" Special Issue. Speech: "<i>Ritrovare la tradizione di EA nello studio del Family Business</i>" Alessandro Figus, Vice Rector and Professor at International Institute of Management IMI-NOVA, Moldova. Rector adviser at University of Cassino and Southern Lazio. Speech: "<i>Leadership e management nel processo educativo</i>" Rossella Locatelli, Full professor of Economics of Financial Intermediaries, Department of Economics, University of Insubria. Speech: "Finanza e sostenibilità per le PMI"	Plenary session 2 (in ITALIANO) - sessione plenaria 2 (in ITALIANO)	Link 'Teams' ALFA*
15.00 - 16.20		Parallel sessions 3a - 3b	
ITALIANO	Session 3a - AMMINISTRAZIONE, ORGANIZZAZIONE E RILEVAZIONE IN AZIENDE PUBBLICHE E PRIVATE (ITALIANO)	Chair: Stefano Amelio	Link 'Teams' ALFA*
	Modarelli, Rainero	Organizzazione a rete, un artefatto contemporaneo o un costruito sociale pre-esistente? Una indagine antropo-etno-organizzativa	
	Mari, Picciaia	La centralità della clausola della "rappresentazione veritiera e corretta" nel rapporto fra reddito "commerciale" e reddito "fiscale"	
	Pavan, Fadda, Modica, Paglietti, Reginato	Il Respiro dell'Economia Aziendale	
	Bianchi	Il Contributo di Piero Mella all'eclettismo degli studi di Economia Aziendale	
	Romanelli	La nascita dell'amministrazione parlamentare tra storia e organizzazione	
ENGLISH	Session 3b - SUSTAINABILITY (ENGLISH)	Chair: Adalberto Rangone	link 'Teams' BETA**
	Arena, Ciarleo, Mazzitelli	Rethinking the value of the firm. A study on Benefit Corporations	
	Vota	Corporate Social Responsibility in Food Sector: Systematic Literature Review	
	Feroli	Sustainable governance and ESG reporting in B Corporations	
	Riva, Pilotti	How to measure the Corporate Social Responsibility? Benchmarking the International Standard and Rating	
16.20 - 17.20		Parallel session 4	
ENGLISH	Session 4 - SUSTAINABILITY AND CSR (ENGLISH)	Chair: Patrizia Gazzola, Stefano Amelio	Link 'Teams' ALFA*
	Cangiano, Musella	The Scandinavian route to sustainability: a Thematic Content Analysis of policy measures within Sweden and Denmark's Innovation Ecosystems	
	Borgia, Rangone, La Torre	The influence of knowledge risks on corporate sustainability mediated by knowledge management capabilities	
	Cavicchi, Vagnoni	Does management control for sustainable development support TSEs funding? Some insights from the Italian context	
	Khondowe	Young Women Entrepreneurs Key to Boost Business Growth and Opportunities: Experiences and Lessons from the Impact Foundation Project in Zambia	
17.20 - 18.00	Patrizia Gazzola, Department of Economics, University of Insubria. Workshop Organising committee and Guest Editor of the "Economia Aziendale Online" Special Issue. Associate Editor "Economia Aziendale online - Business and Management Science International Quarterly Review" Stefano Amelio, Department of Economics, University of Insubria. Workshop Organising committee and Guest Editor of the "Economia Aziendale Online" Special Issue. Editorial Manager "Economia Aziendale online - Business and Management Science International Quarterly Review" Adalberto Rangone, Department of Law, University of Perugia. Workshop Organising committee	Workshop Close and awarding of prizes	Link 'Teams' ALFA*

*Link 'Teams' ALFA :	https://teams.microsoft.com/l/meetup-join/19%3ameeting_MmNhNGJkMTAtYmMzZS00MTQ1LWE4NDQtZWVmYmQyOWVkJzc2%40thread.v2/0?context=%7b%22Tid%22%3a%229252ed8b-dffc-401c-86ca-6237da9991fa%22%2c%22Oid%22%3a%22392040ea-ddc1-4157-81ff-86767411be52%22%7d
**link 'Teams' BETA	https://teams.microsoft.com/l/meetup-join/19%3ameeting_ZDjkMmE0ZDAtMTNjZi00ODBlLWE1NTAtYTg5M2EzZTRiMTBk%40thread.v2/0?context=%7b%22Tid%22%3a%229252ed8b-dffc-401c-86ca-6237da9991fa%22%2c%22Oid%22%3a%22392040ea-ddc1-4157-81ff-86767411be52%22%7d